2021 NC Whirligig Festival
Saturday & Sunday, November 6 & 7, 2021
Application deadline – October 1

Food Vendor Application

Check one booth type:

- Food Vendor $450
- Beverage Only $200

All other vendors use a different form.
- Arts & Crafts
- Commercial
- Non-Profit
- Downtown Merchants
- Home-based business
- Sponsors

Contact Information:

- New Vendor
- Returning Vendor, last attended yr ______

Organization Name: __________________________
Contact Name: ________________________________
Mailing Address: ________________________________

Street/PO Box __________ City __________ State __________ Zip __________
Day Phone: (______)__________________________ Alternate Phone: (______)________________________

Email: ____________________________
(For speed and convenience, most communication will be done via email and website postings please check both regularly.)

Website: ____________________________
Facebook: ____________________________

Logistical Information:

Due to NC Festival Fire Codes, food vendors that use a tent must rent at least a double space to house open grilling 20 feet on both sides from other vendors.

Booth Size: (see #7 on page 4)
- Single (15’ wide x 10’ deep) - regular booth, included with fee
- Double (30’ wide x 10’ deep) - Add $150
- Triple (45’ wide x 10’ deep) - Add $225

Booth Utilities: Limited water and electricity are available for vendors and will be considered on as-needed-basis.

- Prefer to use own generator (see note below)
- Request electricity access (one 110v outlet)
- Request electrical 240 access (one 240v outlet)
- Request water access (one faucet)

Will you bring a tent to use?  No  Yes (only 10x10 tents allowed, must be weighted down)

Note: Due to many entertainment stages, generators are not allowed near stages. We do have a few areas generators are allowed, but they must be preapproved.
Food Vendor Information
Applications are reviewed on a first-come, first-served basis. Application review includes uniqueness and quality of product, booth display, spirit of cooperation and consideration to avoid duplication.

How did you hear about the NC Whirligig Festival? ________________________________________________________________

References: Please list other fairs, festivals or events in which you have participated. Returning vendors need only describe any additional events or festivals since your last participation at Whirligig Festival.
__________________________________________________________________________________________

- Attach Menu and prices – all vendors attach full menu and price listing
- Attach Photo of booth Display – vendors please enclosed a photograph of your booth set up.
- Insurance – Each booth must provide their own insurance to cover sales, products and operations. (see #8 on pg 4)
Company: ____________________________ Policy #: ____________ Expiration date: ____________
- NC Sales Tax ID Number: - _____________________________________________________________ (see #9 on pg 4)

Application Fees:
Make check/money order payable to: Whirligig Festival

- $150 Arts & Craft Vendor
- $450 Food vendor
- $200 Beverage Sales only vendor
- $350 Commercial Retail
- $850 Commercial Vendor
- $500 Non-Profit Political Party/Candidate
- $250 Non-Profit selling Crafts
- $100 Non-Profit selling Food
- $100 Non-Profit holding any type of fundraiser
- $50 Non-Profit Display only
- $50 Downtown Vendor (in festival zone)
- $150 Downtown Merchant (perimeter zone)
- waived Military display booth
- waived Sponsor booth (donation must be attached)
- $150 Double size booth space (30’ wide x 12’ deep)
- $225 Triple size booth space (45’ wide x 12’ deep)

* October 1 - $25 late fee added to any application received after October 1.
* Note: $25 fee will be added for any returned checks.

Festival Policies:
- I have reviewed the NC Whirligig Festival booth policies and procedures and agree to abide by the policies as outlined, including that the festival is held rain or shine and that booth fees are non-refundable.

- I understand as a vendor of the festival that I am a representative of the festival and will act as an example to the community. I understand that I am vending at my own risk and I agree to be responsible for my own safety, protection of belongings and actions. I further agree to indemnify and hold harmless the Whirligig Festival organizers, City of Wilson, and any persons holding legal title to the lands upon which this event is being held, from any claims arising from my participation as a vendor in this festival.

Signature: ____________________________________________ Date: ______________

Drop off location: 120 Goldsboro Street South, Wilson, NC - downtown (shared office space with BigBizBox)
Mail application and payment to: NC Whirligig Festival, PO Box 2124, Wilson, NC 27894
Email: info@WhirligigFestivalNC.org or visit our website: www.WhirligigFestivalNC.org

Booth Calculator:

- $ ____________ Booth Fee
- + Add to increase size (optional)
- double size - add $150
- triple size – add $225
- $ ______ + Add late fee after 10/1

Total Due: $ ____________

Make check payable to: Whirligig Festival
2021 Whirligig Festival

Food Vendor – Part B – Tell us More!

Vendor Name:
(Please provide the Booth Name you would like printed in materials, listed on website and in local publications)

Set up:  □ Open Air  □ Tent  □ Pull Trailer  □ Food Truck
Service Window:  □ Driver Side  □ Passenger side

Electricity – the festival only has the outlets displayed ->
Vendors are responsible for their own adaptors to connect power.

Is there ANYTHING else we should know about your vending? _____________________________________________

Generator use - Generators are not allowed near entertainment stages. Those that need generators will be placed in specific areas within the festival one. Provide your generator make & model: ____________________________
Check all that apply:  □ Whisper model  □ Typical model  □ Built into truck/trailer  □ Attached outside to truck

Circle one food category that best describes your menu:

American    Asian    BBQ    Cajun    German    Greek    Frozen
Italian    Mexican    Seafood    Sweets/Desserts    Other: _______________________

Beverage Sale only – Beverage: __________________________________________

All approved food vendors must contact the Wilson County Health Department and abide by the Fire Codes set by the State of North Carolina. All Food Vendors must provide a full and complete menu. The Wilson Whirligig Festival accepts a limited number of food vendors per food type. The festival tries to offer a diverse food during our 2 day event. To increase sales for booth and avoid duplication, we will select vendors based on variety of options. Do not include items that are unrelated to your category. In our efforts to invite a diverse group of food vendors we may ask you to adjust your menu items to prevent duplications.

Provide your Menu Here – List ALL items available   OR   □ Attach full menu with pricing

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_____ Initials required
NC Whirligig Festival Vendor Policies – Part A / Part B provided online.
The full set of vendors policies and procedures are provided on the festival website. Provided below are the top priorities by which vendors must abide. Most of the logistical information will be provided upon acceptance of your vendor application. A signature on a submitted application conveys agreement with all policies and procedures.

1. All vendors are advised to print and keep a copy of these guidelines for your own records.
2. The main focus of the festival is to highlight the Vollis Simpson Whirligigs, true artisans and a mix of family entertainment, music, food vendors and to support our local non-profit organizations.
3. The NC Whirligig Festival and all participants will follow the State of North Carolina, Wilson County and federal guidelines regarding the COVID-19 pandemic. As health concerns change, the festival policies may adjust accordingly. All vendors must follow the guidelines required at the time of the festival. Participants not following the guidelines risk being dismissed from the festival and risk admission into future festivals.
4. The NC Whirligig Festival is a diverse and inclusive event that incorporates vendors, organizations and sponsors that are supportive of our mission to welcome the whole community. If at any point a vendor’s items, products, services or promotions become divisive, exclusionary or offensive the vendor will have the opportunity to take corrective actions or be dismissed from the festival. The decision of the Festival Director is final.
5. The festival zone is located in the heart of Historic Downtown Wilson, NC as a street festival held within several blocks of closed streets surrounding the Vollis Simpson Whirligig Park.
6. Once a booth application is submitted, the application fee will be charged immediately. The application will be reviewed by the Festival Director and designated Vendor Chair. Upon approval, the vendor will be contacted and the booth fees processed as identified in the application. Once accepted, the booth application is non-refundable. Any vendor waitlisted may resubmit materials for further consideration. Any vendor denied may apply again next year. All decisions by the Festival Director and Vendor Chairs are final. Only approved vendors will be allowed to conduct business at the NC Whirligig Festival.
7. All types of vendors, nonprofit organizations, educational groups, food vendors, faith-based organizations, commercial vendors, political organizations and sponsors are mixed within each block of the festival. Neighboring vendors may be similar or very different from your type of vending.
8. The festival is held rain or shine. The festival will only be cancelled by order of the Governor. Should an act of God, pandemic or other events beyond the control of the festival planners cause a cancellation, vendor fees will carry forward to the next year’s festival at a prorated amount.
9. Booth space is simply that – space. The standard booth space is 12 feet wide and 10 feet deep. This easily allows for a 10 ft x 10 ft tent. Vendors must provide their own tent, tables, chairs and displays.
10. Vendors are expected to participate both days of the festival, Saturday 10 am – 5 pm and Sunday, 12 noon to 5 pm. Any vendor shutting down early or skipping a day will not be considered for future festivals.
11. Food vendors are required to set up on Friday night in preparation for the Health Department Inspections. All vendors are encouraged to set up their tent, tables and booth display equipment on Friday night.
12. Vendors may leave their booth structures, tents, tables and equipment set up overnight on Saturday.
13. Vendors are only permitted to sell items within their approved category. For example, an arts and crafts vendors may not sell food. A food vendor may not sell arts and crafts. Any cross over sales must be included in the initial applications must be approved by the Vendor Chairs of both categories.
14. Vendors must provide a NC Sales Tax number, which can be obtained from the NC State Revenue office. Vendors are responsible for the license, sales tax and shipping related to their sales.
15. Vendors are responsible for their own insurance. The festival will not be held liable for any damages to you, your merchandise, equipment or those shopping at your booth.

Policy acceptance - I have reviewed the NC Whirligig Festival vendor booth policies Part A and Part B, provided here and on the festival website. I agree to fully abide by what has been outlined. I understand that I am vending at my own risk and I agree to be responsible for my own safety, protection of belongings and actions. I further agree to indemnify and hold harmless the NC Whirligig Festival organizers, City of Wilson, and any persons holding legal title to the lands upon which this event is being held, from any claims arising from my participation as a vendor in this festival. I understand once accepted into the festival, my application fee is non-refundable.

Signature: ___________________________ Date ___________________________